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PRESS RELEASE

TEXAN: Multiple distinctions for Corporate Social Responsibility initiatives at the Green Brand Awards 2024

TEXAN was awarded at this year's Green Brand Awards with five (5) awards -1 Platinum, 3 Gold and 1 Silver, standing out for "Corporate Social Responsibility" initiatives and its actions for a 'greener' planet!

TEXAN, the leading recycling company in Greece, starred at this year's Green Brand Awards by BOUSSIAS Communications, winning five (5) awards for its initiatives, aimed at sustainable development and environmental protection.

In particular, at the awards ceremony, held on Thursday, March 21, 2024, TEXAN stood out for the **Corporate Social Responsibility Program "We donate € 1.000.000 - It's up to you how to allocate it"** with a **Platinum** and **Gold** award in the **Green Marketing & CSR Actions** category, as well as with a **Silver** award in the **Green CSR** category.

It is worth noting that it is one of only three companies awarded with the Platinum Award winning the highest score in the entire unit it participated in.

In addition, for the **"Zero Waste Concert" with Konstantinos Argyros**, a **Gold** Award in the **Green Events** category was granted to TEXAN, while for the **Big Educational Recycling Competition for Primary & Secondary Schools of the Municipality of Thessaloniki**, a **Gold Award** was granted in the **Green Education** category!

In the context of an institution that rewards excellence and innovation in products, services and development processes that promote GREEN economy and Eco Living, the criteria evaluating the nominations were creativity, design and innovation, effectiveness and environmental awareness.

Through the CSR program "We donate € 1.000.000 - It's up to you how to allocate it", TEXAN rewards companies and organizations that contribute with their projects to important pillars, such as the environment, education, health and the local community. All citizens join this effort, as they decide themselves where the prize money will be donated, voting [here](#) their preferred organizations by **May 31st**.

By this initiative, TEXAN practically demonstrates its commitment to environmental protection, educational progress, health improvement and support of local communities, while communicating the benefits and importance of recycling to everyone concerned.

Moreover, TEXAN proceeded in October 2023 to a big Zero Waste concert starring Konstantinos Argyros, at the Nea Paralia of Thessaloniki, conveying the strong message of recycling for a better and more sustainable future. The event was zero carbon footprint with ZERO WASTE certification as the materials used during the event were all recycled.

In addition, TEXAN held a Big Educational Recycling Competition for Primary & Secondary Schools of the Municipality of Thessaloniki, in collaboration with the Municipality and under the auspices of the Ministry of Education, Religious Affairs and Sports. Upon completion of the competition, TEXAN offered exceptional gifts to the 4 school classes that collected the highest number of materials. It is noted that the respective Educational Competition is in progress for the schools of 39 Municipalities of Attica.

Upon delivery of the awards, the **President of TEXAN, Mr. Apostolos Mourgos**, stated the following: ***"I am very pleased and honored to be here, being part of this very important institution, which rewards innovative practices that promote green economy and sustainability. Over the last decades, TEXAN has been implementing initiatives aimed at Corporate Social Responsibility, sustainable development, environmental protection and the dissemination of the importance of recycling for everyone and especially the young generation. With the program "We donate € 1.000.000 - It's up to you how to allocate it", we send the message that good actions should be rewarded and we enable all our fellow citizens to decide for themselves the companies or organizations that will receive the big prize money of the competition, voting by the end of May."***

For **further information** about **TEXAN** and **its actions** you can visit <https://recycling-center.gr/> or call at: 2109751000 and 8011111600.

About TEXAN Environmental Management

TEXAN Environmental Management Group constitutes a leader in the construction and operation of automated high technology recycling machines. In cooperation with the American Group Envipco, TEXAN Group has created in Greece the 1st production plant of rewarding recycling machines beyond the USA borders. TEXAN carries out a significant social action and applies the only and innovative integrated Corporate Social Responsibility Program and donates € 1.000.000 to support important actions for the environment, education, health and local communities, entitled "We donate € 1.000.000 - It's up to you how to allocate it".

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